



QUICKSTART

Configuring Party Playhouse via StreamBox

Welcome to Radiocraft! If you have any questions, contact support@rcrq.com or call 617.261.6000 during business hours or in an emergency.

1. Relay closures:

Four relay closures we supply trigger events in your station automation system which perfectly synchronizes local events with the network programming to make it sound live and local:

a) Relay 1 – Jock stabs: Triggers your ID three seconds before the DJ speaks

b) Relay 2 – Local spots: triggers the start of your optional spot breaks at :15 & :42

c) Relay 3 – “Mr. Voice”: Triggers your station voice (3 second window)

d) Relay 4 – Legal ID: Triggers top of hour legal ID (five second window).

Relays 2 and 4 fire at the approximate positions shown on the format clock. Relay closures 1 and 3 float and are played spontaneously where appropriate during the program.

2. Custom Production:

Email support@rcrq.com with your custom copy for the 3 second jock stab. Jackson Blue usually turns them around within two business days.

Jock stabs and “Mr. Voice” stabs must fit comfortably in a max three second window, so they need to be simple (“Mix ninety-seven point three”). Adding slogans to the ID usually does not work (such as “all the biggest hits, Mix ninety-seven point three”). *Be sure to specify whether you do or don’t say the word “point” in your ID.*

3. Joining the Show:

Start Time - The program launches at exactly the top of hour. Verify your local clock with the U.S. Master Clock: 202.762.1401.

Warning Relay – For stations wishing to synchronize their automation systems, we fire a #4 relay precisely nine seconds before the start of programming.

Music Protection – To make sure we don’t play the same hits you just played in the hour leading up to the show, we post a music log at www.radiocraft.net.

4. Spot Breaks:

Be sure your traffic department is trained on how to fill and precisely time the mandatory and optional spot breaks each hour. Their skill will make the rejoins sound seamless.

Timing - Smooth rejoins make your station sound tight, excellent and local. The optional local spot break each hour at quarter past the hour has five extra seconds (4:05) to compensate for local spots not being exactly sixty seconds and to give you space for a station ID. Most station make up station ID “time sponges” of varying lengths from one to ten seconds to put on the end of the breaks. Your traffic department then has the tool to precisely time out breaks to the precise length.

Spot Windows – Nearly every station automation system provides for “spot windows” and “hourly sync” for spot breaks. This assures issues are immediately corrected in the event of log or technical errors or your spot breaks getting out of sync. It is very wise to use them. Consult your engineer.

Questions?

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